



## Let's Get Social

Thank you for joining us to raise awareness and catalyse action on social media for Neighbours Every Day's [annual day of action – Neighbour Day!](#)

The theme this year is '[Create Belonging](#)' – a call to action to everyone (individuals, community groups, business and governments) to take every day actions that create social connection and foster respectful relationships AND spread the message of belonging!

## Tips for engaging on social media

The online platforms for Neighbour Day include the [Neighbours Every Day website](#), [Verandah by Neighbours Every Day e-news](#), and Facebook, Instagram, and Twitter.



**Use social media platforms** and include the relevant Neighbours Every Day website links in your posts.



**Announce all** events, promotions, or neighbourly actions you are co-ordinating, attending or linked to, through all the social media channels available.



**Use social media to support your communications** i.e., any media releases, community service announcements, or e-newsletters you or your organisation produce.



**Talk about** the [Neighbours Every Day resources](#) and [Neighbour Day - day of action resources](#) in your social media posts.



**Encourage online registration** - invite your followers and friends to [register](#) their Neighbour Day event or action on the NED website.



**Use the Selfie Sign** (free to download from the [website](#)) to take fun pics at your events and actions - and share on your socials.



**Re-tweet and favourite** Neighbours Every Day tweets and Like and Share Facebook and Instagram posts with your friends and followers.



**Subscribe** to '[Verandah by Neighbours Every Day](#)' e-news for great neighbourly information, ideas, connection tips, resources and stories to create belonging.

## Example social media posts

These brief example posts can be used on any social media platform. Tag Neighbours Every Day; and if you can, include at least one of the campaign hashtags. Thanks!



Save the Date! 26 March is Australia's annual celebration of community. Neighbour Day brings together the people next door, across the street, on the next farm, or online! Get involved & help #CreateBelonging.  
<https://neighbourseveryday.org/day-of-action/>



Help #CreateBelonging this Neighbour Day Sunday 26 March! Find out how at <https://neighbourseveryday.org/day-of-action/>



Sunday 26 March is a great way to celebrate & connect with your neighbours - whether in person or online! #CreateBelonging this Neighbour Day  
<https://neighbourseveryday.org/day-of-action/>



Neighbours Every Day #CreateBelonging  
Help create belonging across Australia & build the inclusive communities you want to live in, one relationship at a time – this Neighbour Day Sunday 26 March.  
<https://neighbourseveryday.org/day-of-action/>



We can all work to #CreateBelonging: for ourselves, our families & our neighbours. By focusing on inclusion & connection; making others welcome & building respectful relationships. Take action this Neighbour Day 26 March  
<https://neighbourseveryday.org/day-of-action/>



How to #CreateBelonging this Neighbour Day Sunday 26 March. Check out these tips, ideas, free resources AND to register your event or neighbourly action visit <https://neighbourseveryday.org/day-of-action/>



Belonging doesn't come easily. True inclusion & lasting connection takes consideration & practice. This Neighbour Day Sunday 26 March why not take some neighbourly action to help #CreateBelonging in your community.  
<https://neighbourseveryday.org/day-of-action/>



Strong inclusive & compassionate communities provide support in both the good & challenging times. What will you do this Neighbour Day Sunday 26 March to connect with your neighbours & #CreateBelonging  
<https://neighbourseveryday.org/day-of-action/>

**NED social tags:** Facebook /NeighboursEveryDay Instagram /NeighboursEveryDay  
Twitter @NED\_AUS

**Hashtags:** #CreateBelonging #NeighboursEveryDay #NeighbourDay2023 #NED23