



## Let's Grow Social – Every Day!

Thank you for joining us to raise awareness and catalyse action on social media for Neighbours Every Day year round! We all need each other to belong.

2024/2025 theme: "[Create Share Grow Belonging](#)" - encourages daily actions to foster social connections. **Create** belonging for ourselves and others; **Share** through inclusion and connection; **Grow** through empathy and compassion. It's a call to action to everyone (individuals, community groups, business and governments) to take every day actions that create social connection and foster respectful relationships AND spread the message of belonging!

## Tips for engaging on social media

The online platforms for Neighbour Day include the [Neighbours Every Day website](#), [Verandah by Neighbours Every Day e-news](#), [Facebook](#), and [Instagram](#).



**Use social media platforms** and include the relevant Neighbours Every Day website links in your posts



**Announce all** events, promotions, or neighbourly actions you are co-ordinating, attending or linked to, through all the social media channels available.



**Use social media to support your communications** i.e., any media releases, community service announcements, or e-newsletters you or your organisation produce.



**Talk about** the [Neighbours Every Day](#) and [Neighbour Day - day of action resources](#) in your social media posts **AND** include relevant local hashtags or tag local community groups to increase visibility within specific communities.



**Share** Neighbours Every Day content and personal belonging stories - why you think belonging is important AND your tips for how to 'grow belonging'.



**Encourage** others to check out NED social media channels to find a simple idea AND take some small (or big!) action. See footer for social channels.



**Like & Share** your favourite Neighbours Every Day Instagram and Facebook posts with your friends and followers.



**Subscribe** to '[Verandah by Neighbours Every Day](#)' e-news for great neighbourly information, ideas, connection tips, resources, and stories to create belonging.

**Hashtags:** #NeighboursEveryDay #GrowBelonging

**Social channels:** See footer.

## Example social media posts

These brief example posts can be used on any social media platform. Tag Neighbours Every Day; and if you can, include at least one of the campaign hashtags.



Every day is an opportunity to Create Share & #GrowBelonging in your local community! Start a conversation, lend a hand, or spread kindness. #NeighboursEvery Day <https://neighbourseveryday.org/belonging/>



Small actions build connections. What neighbourly thing can you do today? #NeighboursEveryDay has ideas to help #GrowBelonging <https://neighbourseveryday.org/wp-content/uploads/sites/2/20-Connection-Tips-to-Create-Share-Grow-Belonging.pdf>



Strong communities start with you. We all need to feel valued & included. Introduce yourself to a new neighbour this week. A smile goes a long way to #GrowBelonging #NeighboursEvery Day <https://neighbourseveryday.org/belonging/>



Respectful relationships build stronger, healthier communities. Belonging takes practice. Try these 20 tips to grow real local connections: <https://neighbourseveryday.org/wp-content/uploads/sites/2/20-Connection-Tips-to-Create-Share-Grow-Belonging.pdf> #NeighboursEveryDay #GrowBelonging



Spread neighbourly joy! Surprise someone with baked goods, flowers from your garden or perhaps a plant. Little gifts create big smiles. #NeighboursEveryDay #GrowBelonging <https://neighbourseveryday.org/resources/>



Know a neighbour who is struggling? Offer to help out. Supportive communities grow through kindness. #NeighboursEveryDay #GrowBelonging <https://neighbourseveryday.org/belonging/>



Loving where you live is about the people. Make an effort to learn a neighbour's story this week. #NeighboursEveryDay #GrowBelonging <https://neighbourseveryday.org/day-of-action/tell-us-your-story/>



Strong inclusive & compassionate communities provide support in both the good & challenging times. What will you do to connect with your neighbours? #NeighboursEveryDay #GrowBelonging <https://neighbourseveryday.org/resources/>



Looking for tips & inspiration to #GrowBelonging in your community? Subscribe to the 'Verandah by Neighbours Every Day' e-news! Each edition is packed with ideas, resources & stories to help build real connections. <https://www.relationships.org.au/news/verandah/>