

Neighbours Every Day

Social Media Tip Sheet

2026/27 Theme: Belonging Every Day.

It starts with you. It starts with us.

Neighbour Day 2027: Sunday 28 March



Quick tips

- Promote neighbourly actions, events or stories
- Use hashtags (below + local ones)
- Repost NED content and add your own voice
- On Facebook tag **@neighbourseveryday** & share link: neighbourseveryday.org
- On Instagram just tag **@neighbourseveryday** in your caption!

Hashtags

#NeighboursEveryDay #BelongingEveryDay #NeighbourDay2027 #ND2027

Sample posts

- Belonging starts small – say hello, make the call, listen well, show up. Every action helps build a kinder community. #BelongingEveryDay #NeighboursEveryDay
- Belonging also grows through what we do together – make room, widen the circle, leave no one out. #BelongingEveryDay #NeighboursEveryDay
- Mark your calendar! Neighbour Day is Sunday 28 March 2027 – a day to celebrate connection. #NeighbourDay2027 #NeighboursEveryDay
- Who could use a friendly check-in today? Send a message, start a chat, or share a cuppa. #BelongingEveryDay #NeighboursEveryDay #ND2027
- Small gestures, big impact. Share produce, offer a lift, drop off a meal. #NeighboursEveryDay #BelongingEveryDay
- Widening the circle means noticing who's missing from the table – and pulling up another chair. #BelongingEveryDay #NeighboursEveryDay #ND2027
- You don't need a special occasion to make room for someone. A knock on the door, an extra plate at dinner – that's Belonging Every Day. #BelongingEveryDay #NeighboursEveryDay

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